

Digital Socio-technical Design Lab
Designing High Performance Digital Organizations
11-13 March 2020, Monterey, California
<https://digitalorganizationdesign.com/>

As we enter 2020, technology is enabling leaders to consider novel ways of aligning people and technology, resulting in entirely new possibilities and capabilities in organization design.

Business leaders are shifting from traditional restructuring to designing the interactions among people, processes and technology to ensure their organizations can execute new digital strategies.

Emerging are adaptable, flexible, modular organization designs that continuously change, solving problems and innovating through interconnected coordinated self-organizing processes.

See Also the Socio-Technical Action Research Lab (STARLab) website at:
<https://starlab-alliance.com/>

Instructors:
Stu Winby, CEO Spring Network
Bill Pasmore, CEO of Advanced Change
Dean Hovey, Entrepreneur

From their E-Letter to Potential Participants:

Organization design theory and practice has commonly argued for two approaches, strategic organization design, a top-down design process that begins with strategy and a bottom-up design process referred to as socio-technical systems that focus on the technology doing the work and the social system created to perform that work. As the environment becomes more complex and uncertain organization design has evolved through various stages and now entering a fifth stage where strategic and socio-technical system design are integrated.

Organization design is entering a new paradigm that has its premise the need for flexible, learning organizations, that continuously change and solve problems through interconnected coordinated self-organizing processes. These organization designs provide significantly better strategic flexibility and operating performance driven by customers than traditional models. Please join us on March 11-13 for a new two-and-a-half-day practitioner's Design Lab focusing on [Digital Socio-Technical Design](#), located in beautiful Monterey, California. This session is specifically oriented for the practitioner who is responsible for designing organizations at the strategic and operating levels, using advanced technology to create nimble high-performance organization designs.

To learn more and register, go to: <https://digitalorganizationdesign.com/>