




# Digital Transformation

(Closing the gap, making the Connection)



***“It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is the most adaptable to change”***  
*(Charles Darwin; 1809-1882)*

# WHY is the Digital age so different and disruptive ?

- Interconnectedness
- Speed and various accelerations

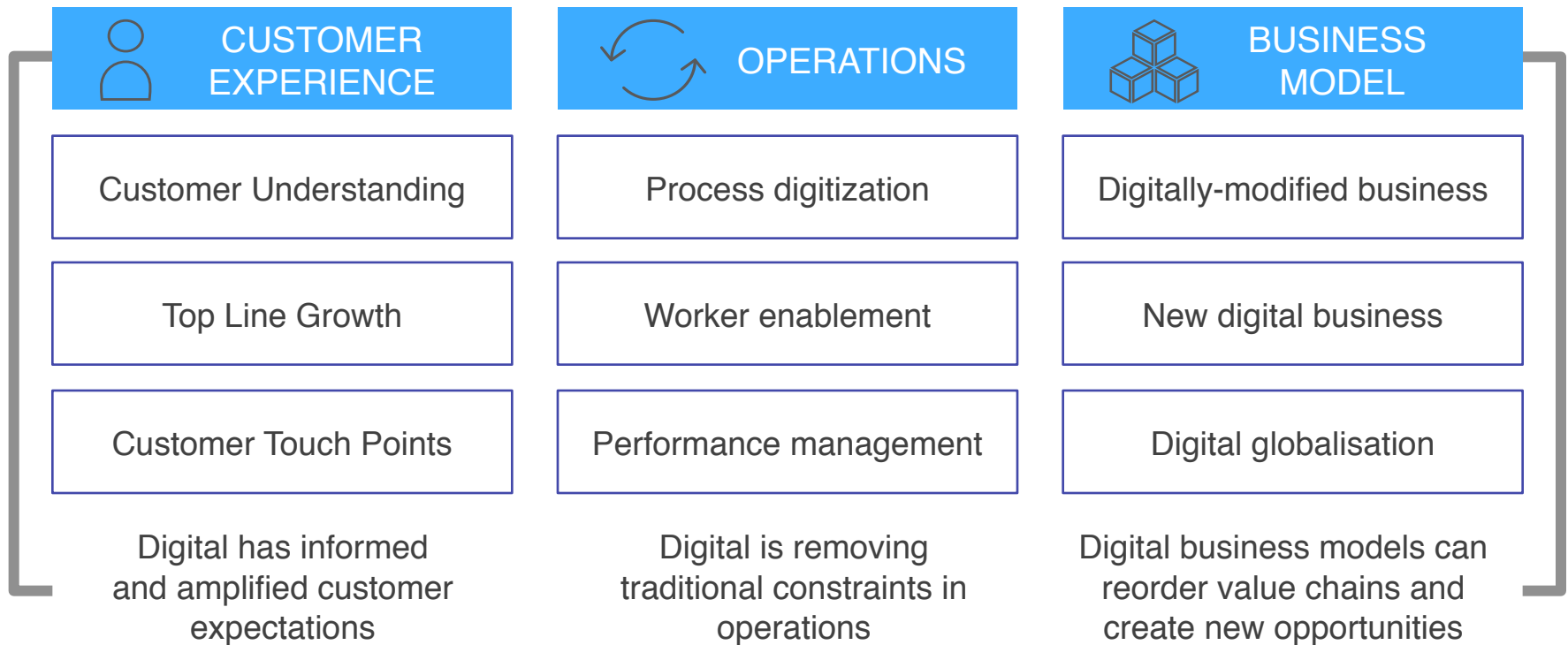
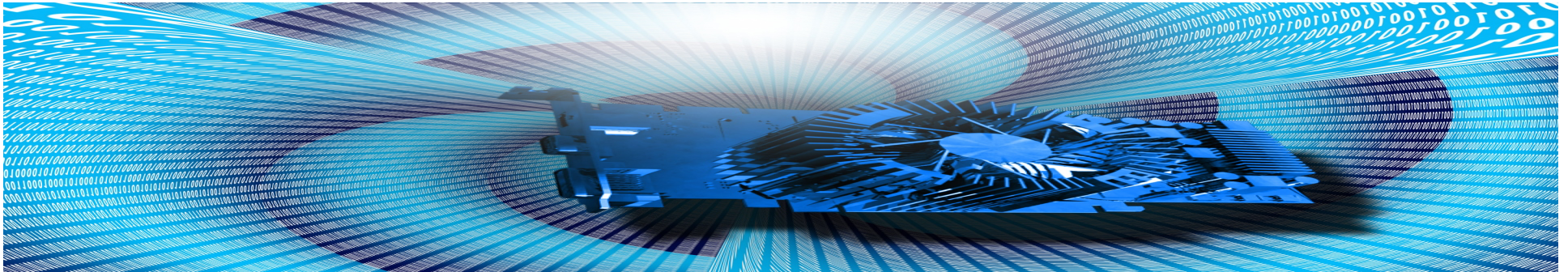
*“If the rate of change on the outside exceeds the rate of change on the inside, the end is near.”*

*(Jack Welch)*

*“ We can make everything we imagine”*  
*“ Today more than ever customers are in control “*

*“ The pace of change will never again be as slow as it is today”*

*(Matthew Bishop, The Economist into action forum 2015)*



**Digital transformation framework by Capgemini Consulting and MIT Center for Digital Business**



*DIGITAL TRANSFORMATION BREAKS  
OPERATIONAL PARADOXES OF THE PAST*

