

FUSION of EUROPEAN & NORTH AMERICAN STS DESIGN:
A WORK-IN-PROGRESS

The aim of this half-day workshop is to enhance mutual understanding of Sociotechnical Systems Design (STSD), and how it can be applied, taking into account the major forces impacting organizations in the 21st century.

The first step in the workshop will be reflection upon the essence(s) of successful STSD, from the perspectives of BOTH Lowlands STS design AND Tavistock/North American STS design thinking.

Participants will have the opportunity to prototype these essentials in design of three scenarios: a global enterprise, a network, and a start-up organization.

In a second round of deliberation, using their own experience and STSD knowledge, participants will describe the process by which they would achieve or conduct this design.

The workshop will close with a reflection upon what's next in terms of dynamic designing within this era of continuous change.