



INTEGRATING TECHNOLOGY & ORGANIZATION IN A DIGITAL WORLD

**The Global Socio-Technical Systems (STS) Design Network
Roundtable**

San Francisco & Silicon Valley

September 6-9, 2016

For IT Professionals who wish to learn new ways to ensure that their applications succeed in organizations, networks and ecosystems, and for Organization Design Practitioners who want to exploit the full potential of digital technologies, this Roundtable aims to refine our understanding of where and how a Systemic approach to the Design of Work (integrating people, IT, and organization) adds value in today's digital world.

2016 Roundtable – Program Outline

Stories of real world examples of digital technologies integrated with organization design, and impactful ‘lightning talks’ about technical developments such as robotics, wearable technologies, the internet of things, and big data will focus on client issues, drawing on work design methodologies and perspectives of design thinkers, IT professionals, and practitioners involved with agile methods and lean approaches.

To maximize active participation, this Roundtable will emphasize group deliberations rather than Powerpoint presentations. We will clarify core design values and principles, while we expand the reach of work design to include digital contacts with persons throughout the client/customer experience.

DAY	TOPIC	DAY	TOPIC
Tuesday Sept 6/16 AM	(Optional) Pre-WORKSHOP (1/2 DAY) Digital Technology, The United Farm Workers (UFW) & The Equitable Food Initiative (EFI) The STS Working Group of the UFW shares their work using digital technology, social media, and other tools to overcome the challenges of geography, languages, culture, and the inter-organizational silos of the food supply chain (EFI) from the growing fields to our tables.	Thursday Sept 8/16 AM	NARRATED (BUS) TOUR Of Silicon Valley with Stops to visit Facebook, Google, (possibly) the new Apple ‘spaceship’ HQ, and Stanford University. Lunch & Meeting : Quadrus Conference Center
Tuesday Sept 6/16 PM	(Optional) Pre-WORKSHOP (1/2 DAY) An Appreciative Review of the various ‘schools’ of Socio-Technical Systems (STS) Design Thinking - what are differences and similarities in these enterprise and work system design methods? - how do they currently incorporate IT? - what is the common ‘essence’ of STS Design?	Thursday Sept 8/16 PM	A Case Study: One Story of ‘The Valley, Digital Apps & Organization Design’ Deliberation Topic C: “How might Systemic Work Design help Business and IT professionals work together?” ‘Disruption Up Close & Personal’: Conversation with New Age Workers from the Valley
Tuesday Sept 6/16 EVE 7-9 PM	RECEPTION & CELEBRATION – Roundtable Opening 30 th Anniversary of the STS Roundtable Guest Speaker: Ann Majchrzak, Professor of Digital Innovation, USC School of Business	Thursday Sept 8/16 EVE 5-7 PM	Informal Reception (Host Bar and Warm Appetizers) on the Quadrus Conference Center patio overlooking Silicon Valley
Wednesday Sept 7/16 AM	Welcome—Setting the Context for this Roundtable Guest Speaker: Edgar Schein, Professor Emeritus, Sloan School of Management, MIT Deliberation Topic A: “What do we mean by the ‘Digital World’ and its relevant characteristics in the context of work?” Pecha Kuchas provide input during the deliberation.	Friday Sept 9/16 AM	Simultaneous Sessions Examples of Digital Technology integrated with Organization Design Deliberation Topic D: “What are key features of inspirational Examples of IT integrated with Organization Design?” Applying the principles to a Working Case Study
Wednesday Sept 7/16 PM	Deliberation Topic B: “How is the ‘Digital World’ disrupting and/or opening opportunities for Systemic Work Design?” Pecha Kuchas provide input to the deliberation. ‘Wrap Up’ on main challenges & potential contributions for Systemic Work Design in today’s digital world. STS/RT Annual General Meeting	Friday Sept 9/16 PM	Break-out Groups report out Design recommendations for the Working Case Study Deliberation Topic E: “What new Framework(s) can we envision that support Systemic Work Design in a Digital World?” Sub-groups make initial reports before 2 nd iteration. ‘Wrap Up’ and a ‘Bridge to the 2017 Roundtable’.
EVE	GALA DINNER		

To REGISTER – Go to www.stsroundtable.com

Early registration is available before July 1st at a very affordable rate, including a full meal package. The Roundtable will be held at the Marines’ Memorial Club Hotel in downtown San Francisco and at the Quadrus Conference Center in Palo Alto. For Accommodation rates arranged with the Marines’ Memorial Club and other hotels near San Francisco’s Union Square, go to www.stsroundtable.com -- Book Now!